



TRADE FINANCE COMPANY · ESTABLISHED 2011 · UNITED STATES

Corporate Presentation

Structured financing for LATAM industry and international trade

IT Capital© The LatAm Finance Experts™

www.it-capital.com.mx

2026

About us

IT Capital© is a regulated financial company, established in 2011 and headquartered in the United States, structuring cross-border products and services for small and medium enterprises selling between US \$1 and US \$100 million per year.

We operate where capital is slow to arrive: industrial supply chains, import and export, and projects that invoice long before they get paid.

- **Regulated**

Established in 2011 and subject to a regulatory framework

- **Cross-border**

Mexico – United States and the rest of LATAM

- **Specialized**

Industry and international trade, not consumer banking

The operation in four numbers

+3,500

USDM approved and funded

+10M

Monthly press readers (10,000,000)

+17

Factoring destinations across 4 continents

9

Strategic sectors with a narrative of their own

Current figures as published on it-capital.com.mx

Core financial products

Direct, non-dilutive capital infrastructure designed to optimize your company's liquidity.



Factoring

Domestic and international factoring (U.S.A., Canada and other countries).



P.O. Financing

Purchase order and work order financing to fulfill active orders.



Asset Based Lending

Immediate liquidity leveraging receivables, inventory and capital assets.



Leasing

Domestic or foreign machinery and equipment leasing with tax advantages.



Contract Advancement

Cash-flow advances for strategic Industrial and PEMEX contracts.

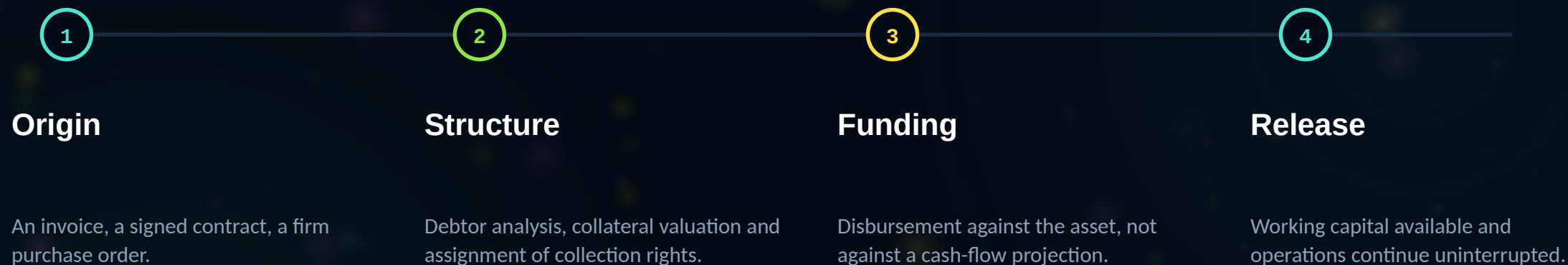


Sale & Lease Back

Buy-and-lease-back your own machinery to free up working capital.

Your illiquid asset, in motion

Every transaction travels the same path, and at each stage we know exactly what is being assessed.



Value-added services

International financial evaluation, compliance and structuring.

Credit and portfolio

- Credit Reporting & Corporate Due Diligence
- Credit market structure analysis
- Credit monitoring and reporting
- Credit portfolio management
- Credit Score Modeling
- Default records access (American and LATAM)

Trade Finance and compliance

- Bank Guarantee & SBLC assessment
- International identity verification
- KYC & AML — Black List Reporting
- Financial Shelter services
- Borrower, lender and investor guidance
- Broker, past-due and bankruptcy alerts

Financing destinations in the Americas

Active factoring operations across the Americas, from Alaska to Argentina.

Alaska · U.S.A. · Mexico · Panama

Colombia · Ecuador · Brazil · Argentina



Offshore financing destinations

Offshore presence across Europe, the Middle East and Asia.

Germany · Hungary · Bulgaria · Türkiye
Pakistan · Bangladesh · China



Strategic sectors

Nine industries where IT Capital© already operates, each with its own financing narrative.

● Import / Export

The goods have left port; payment lands in 90 days.

● Electronics Manufacturing

Precision that demands expensive equipment before the first batch ships.

● Green Technologies

Ten-year payback; suppliers that invoice on thirty-day terms.

● Automotive

Tier 1 and Tier 2 in the Bajío, San Luis Potosí and the Northern Corridor.

● Oil & Gas

Knowing who really owns the vessel before funding the cargo.

● Government Suppliers

The public payment cycle is not negotiable — but it can be advanced.

● Aerospace

Querétaro, Chihuahua, Sonora, Baja California and Nuevo León.

● Logistics & Transportation

Manzanillo, Altamira, Lázaro Cárdenas: the fleet is the costliest asset.

● AI + Digital Banking

Fourth and fifth generation core banking and real-time assessment.

Companies already trust us

Supply chains where IT Capital© already operates as a capital provider.



Certifications and compliance frameworks

Cross-border operations rest on verifiable compliance, not on trust.

ISO 27001

LFPDPPP

GDPR

CCPA / CPRA

OFAC

FinCEN

SHCP – UIF

Reference frameworks the platform operates under. Formal certifications in progress are listed on the website.

Leadership



**Gustavo Ernesto Rodríguez
De Lira**

CEO & Founder

[Full profile: it-capital.com.mx/en/gustavo-rodriguez-de-lira/](https://it-capital.com.mx/en/gustavo-rodriguez-de-lira/)

Founded IT Capital© in 2011. Over 15 years in international trade finance and industrial supply, with a prior career at Santander, AWA Holding, the United Nations ECLAC, BCP-Credicorp, Itaú, Deloitte and Grupo Levapan.

Annual CNBV certifications in Anti-Money Laundering (2012–2019) and Credit Risk Management (2012–2020), and FIRA México in Agribusiness Administration (2012–2016).

Volunteers with the "Ser Yo" Foundation and with a Grameen Bank programme for the financial inclusion of single mothers and families living in poverty in Mexico.

IT Capital© Newsletter

A digital economic magazine with 33 editions published in Spanish and English, reaching more than ten million monthly readers.

Every edition ships in both versions, with a downloadable PDF and a permanent archive on the website.

[Read the newsletter →](#)

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editions published

+10M

monthly readers

2

languages, always

— LET'S TALK

Let us structure your financing

Our expertise in International Trade Finance and Industrial Supply guarantees your success.

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The LatAm Finance Experts™